



CONFINDUSTRIA PIEMONTE

MISSION, ORGANIZATION, PRIORITIES

Who we are

1973

Confindustria Piemonte is established as follows: **FEDERPIEMONTE OF THE INDUSTRIAL ASSOCIATIONS OF PIEMONTE**, aiming at representing industrial needs at regional and national level

TODAY

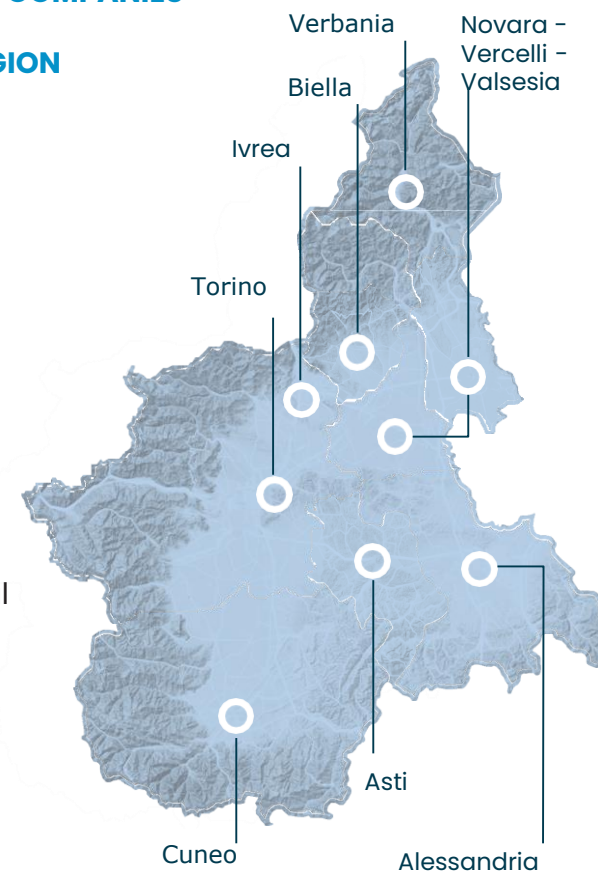
Confindustria Piemonte is the main **ASSOCIATION OF MANUFACTURING AND SERVICES COMPANIES LOCATED IN PIEDMONT REGION**

representing

5.500
companies

265.000
employees

8
Local Industrial
Associations



Institutional Framework

Confindustria Statute, approved in 2014 in line with the Pesenti reform, sets out a new organizational model able to adapt at all levels — from the European to the local one — and based on functionality criteria.

ART. 2

The regional system becomes the **connecting element** between the territorial and sectoral axis of the confederal organization

ART. 5

Key functions such as the **interaction** with regional institutions, the specific representation and the coordination in regional domains are strengthened

ART. 13

The **Council of regional representation** and for cohesion policies is hereby set up, in coherence with the institutional system : **Europe- State - Regions**

ROLE AND TASKS

- It represents and protects the interests of the local associated companies and their members
- It coordinates and promotes the adoption of common positions on regional issues
- It carries out studies, research and consultancy activities
- It promotes and integrates development, cohesion and structural policies

Our Companies

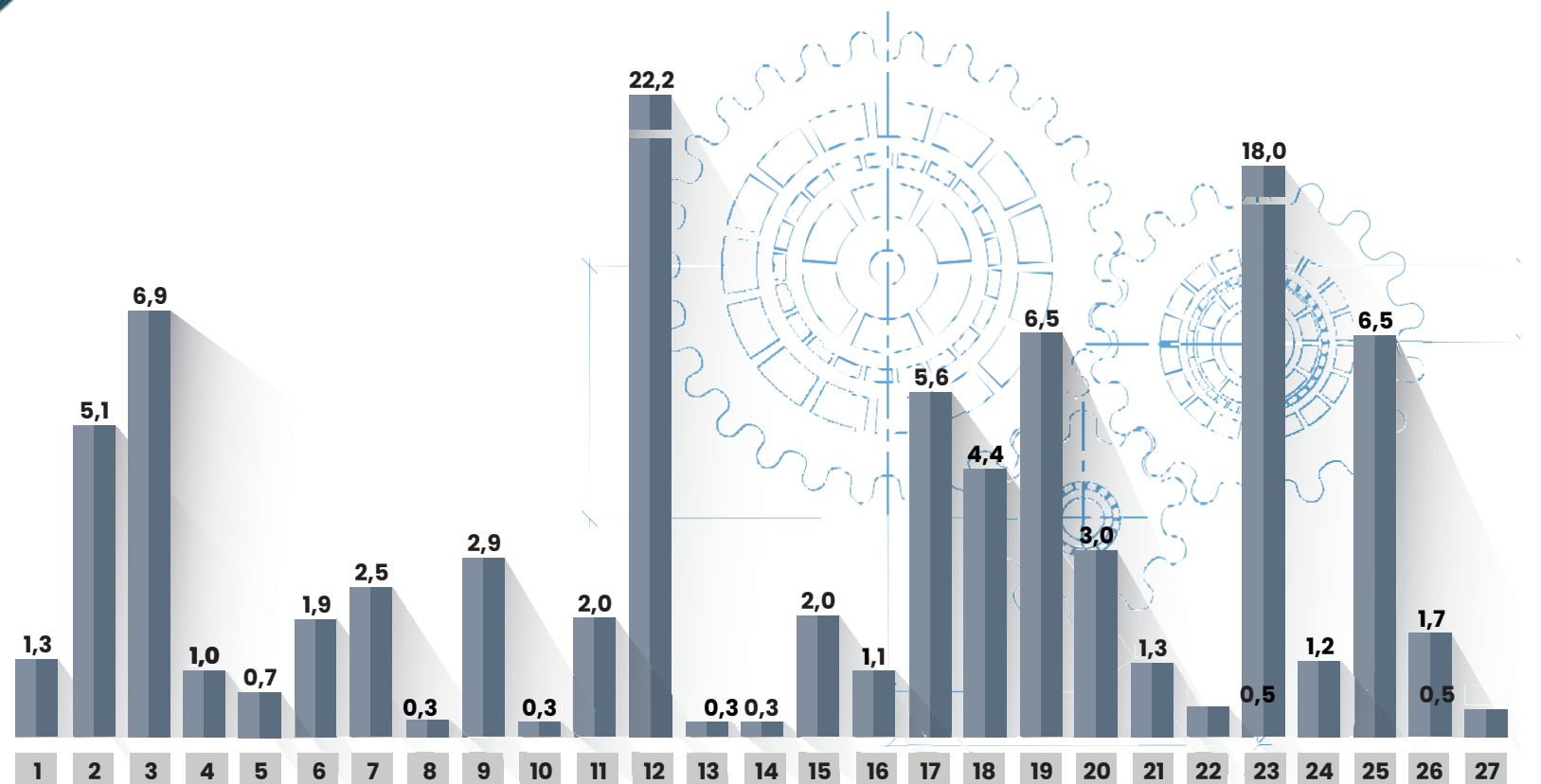
Data in %

5.500

Companies associated to
Confindustria system

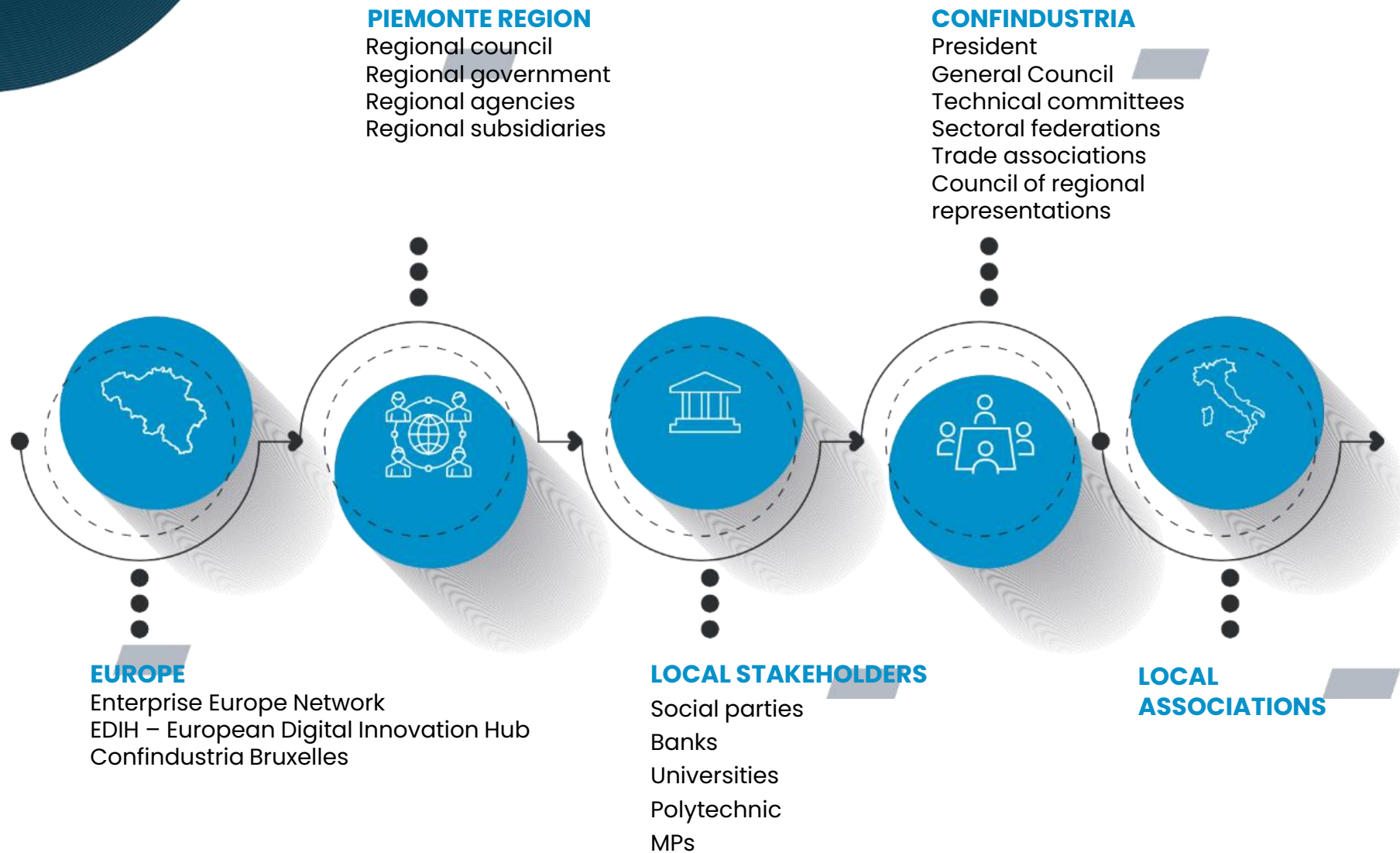
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Activity sectors



- | | | | |
|--------------------------|------------------------------------|-------------------------------|--|
| 1. Quarrying | 8 Pharmaceuticals | 15 Energy | 22 Entertainment |
| 2. Food & Beverage | 9 Rubber – plastics | 16 Environment | 23 Innovative and technological services |
| 3. Textiles — fashion | 10 Glass | 17 Construction | 24 Financial and insurance |
| 4. Wood | 11 Building construction materials | 18 Installation | 25 Other services |
| 5. Paper | 12 Metalworking | 19 Wholesale and retail trade | 26 Health |
| 6. Printing - Publishing | 13 Furnishing | 20 Transport | 27 Other |
| 7. Chemicals | 14 Other industries | 21 Tourism | |

The Ecosystem



Industrial Policies

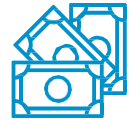
Resp. Paolo Balistreri

The area deals with **research, innovation and technology transfer** in the manufacturing sector

It fosters the **digital transformation and green transition** of companies, leading the industrial local system towards the factory of the future

It helps companies access **public funding** to support their competitiveness and innovation paths

WHAT WE DO



Regional innovation system

Innovation clusters

Technology platforms

European, national and regional business networks

4.0 Smart Manufacturing

Smart City

Ultra Wide Band

Smart products

Innovative digital services

EU funds, Structural funds

National funds of regional interest

Other regional funds

Territorial Policies

Resp. Cristina Manara

Infrastructures Logistics and Transports

We represent Piedmont industrial system as a competence leader in logistics and infrastructures.

We set infrastructural and logistics priorities and we monitor time and resources through OTI and dedicated working group

We support local authorities and in particular the Region in defining strategic actions for the development of the transport sector, logistics in Piedmont and towards interregional coordination (North-western logistics system).

We promote the green transition by fostering the transfer from truck to rail and promoting digital logistics services

WHAT WE DO



Web site management - Osservatorio Territoriale Infrastrutture a scala regionale (OTI Piemonte) e del Nord Italia (OTI Nord)

Draft of working documents and Position Papers

Regional working group for the development of strategic actions for the infrastructural network

Thematic Newsletter



Drafting, presenting proposals for work and projects within the regional Commissione Logistica

Supporting the development of regional logistics nodes

Projects for the development of relations with Ligurian ports

Digitalisation, Logistics 4.0



Adaptation of regional railway to European standards

Continuous Information activity on national and regional instruments

TEN-T, European corridors

Ultrabroadband

Territorial Policies

Resp. Cristina Manara

Environment, Urban planning, Mining activities

We provide support on the legal framework and specific advice in the environmental domain so that SMEs can comply with legal requirements and provide a safe and green work place

We manage knowledge of the availability of the main brownfield sites and free Piedmont areas. We develop projects on the technical, administrative and financial levels for the rehabilitation and reuse of areas in the framework of investment attractiveness policies

We collaborate with the Region in the preparation of the Regional Plan for Mining Activities. We monitor – by coordinating a specific working group, the legislative dynamics and the authorization granting procedures.

WHAT WE DO



Reduction, reuse, recycling and recovery of waste in a circular economy perspective

Industrial policies for the reduction of greenhouse gas emissions

Promotion of a more efficient use of resources

ESG (Environmental, Social and Governance)



Constant updating of the knowledge base

Monitoring of the legislative activity of the Region

Projects for the promotion of the recovery and remediation of contaminated sites

Territorial marketing

Thematic Newsletter



Regional working table for the drafting of the PRAE and the plan cartography.

Monitoring of regional legislative activity

Ongoing information activity on initiatives on the subject

International Affairs

Resp. Cristina Manara

Internationalisation and FDI

We carry on the institutional activity and lobby to target policies and measures addressed to internationalisation and FDI Promotion. We develop and update the mapping of brownfield and industrial sites : «catalogo delle 100 aree per il Piemonte»

We draft proposals, guidelines and strategies with the local associations on contents and ways of implementation of regional calls supporting export activities

We interact with the operational bodies of the Region and the regional offices of the relevant national bodies.

WHAT WE DO



Dissemination of opportunities for companies, supporting export activities through local associations. Assessment in favor of SMEs entering new markets.

Development of activities with the Region and Confindustria for the retention of multinationals - 2021 Retention Protocol - Region P. Confindustria P. and Confindustria

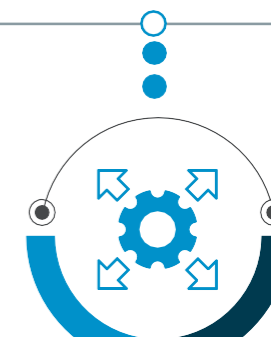
Related European policies
2021-2027 funds programming



Formulation of work proposals and projects within the Regional Commission for Internationalization and Investment Attraction

Support for the preparation of regional measures on the subject (Integrated Supply Chain Projects, Settlement Agreement, investment attraction tender, etc.)

Thematic newsletter



Partnership for the development of national projects for the development of business opportunities in foreign countries

Search and selection service for location opportunities in Piedmont

Piedmont promotion projects abroad

Organization of dedicated events



Human capital

Resp. Isabella Antonetto

We ensure the participation of Confindustria Piemonte in the following areas: **development, management, training of human resources in the company**

We manage **the OBR Piemonte**, Territorial articulation of Company Foundation

We provide support in the consultation, interpretation and preparation of **texts and legislative provisions**

WHAT WE DO



- Professional training
- Education
- Orientation
- Labor market
- Sustainability



- Project evaluation to be applied on Training account
- Sharing, supervision and monitoring of the Training Plans of the Fondimpresa Account System



- Regional work and concertation tables on issues of interest to the business world at all levels
- Simplification



Communication

Resp. Isabella Antonetto

We manage activities regarding strategies and internal, external communication tools

We follow the activity of regional, national and European public bodies and institutions and develop lobbying actions in order to **acquire and disseminate the contents and dynamics of the administrative and legislative work and present proposals of interest to the business system.**

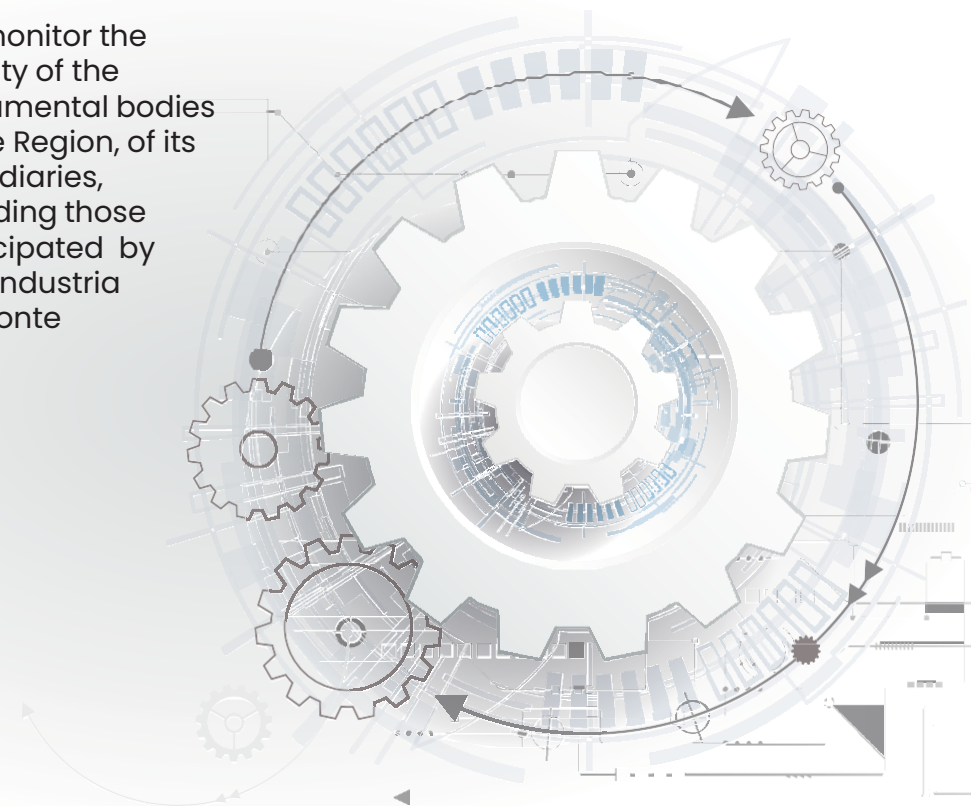
We manage contacts and meetings with the Region and regional bodies to transfer the needs and interests of the industrial world

We monitor the activity of the instrumental bodies of the Region, of its subsidiaries, including those participated by Confindustria Piemonte

We support the General Secretary in relations with the regional political system, with national and European parliamentarians and with the chamber of commerce system

We support and disseminate the initiatives promoted by the Corporate Communication Observatory (OCIP)

**PRESS
OFFICE**



Confindustria System

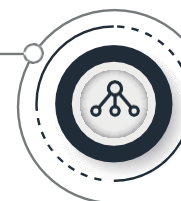
Resp. Giovanni Mensi

We take care of **the institutional activities** of Confindustria Piemonte and the Piedmontese Territorial Associations and coordinate **economic issues**, studies and research

**STUDIES AND
RESEARCH
Synergies
Aggregation
TERRITORY
Rules**



We take care of relations at a political and operational level with the national Confindustria structures, with the categories and sectoral federations, ensuring the updating of the operating rules



We provide organizational support to coordination activities of the central-northern regional Confindustria



We support the territorial system in the dynamics of synergy and aggregation. In particular, we have actively collaborated in the realization of the integration between the Territorial Associations of Novara and Vercelli Valsesia

Confindustria System

Resp. Giovanni Mensi

Piccola Industria

We are specifically dedicated to associated **SMEs** by examining their needs, drawing up proposals and representing their interests. We **promote business culture** and **entrepreneurship in society** and contribute to solving economic and social issues for the protection of their business.



Access to finance
Research
INNOVATION
Start Up
High Tech
Small and medium
enterprises



The activity is carried out through WORKING GROUPS

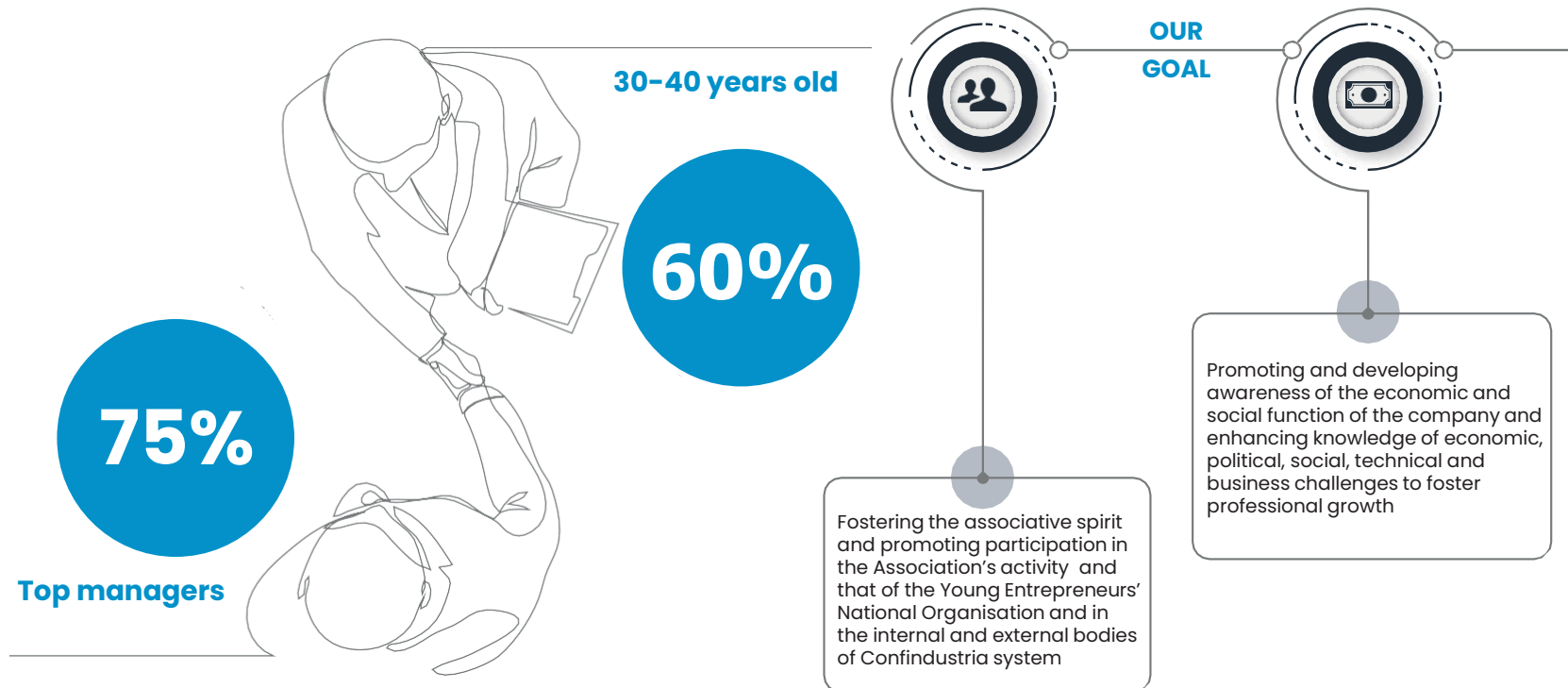
With the support of Confindustria Piemonte's and local associations' experts, the groups perform **in-depth study activities**, useful for analyzing issues and identifying the best solutions for SMEs.

Confindustria System

Resp. Giovanni Mensi

Young entrepreneurs committee

We ensure the necessary organisational and management support to the operational and institutional activities of Confindustria Piemonte's YOUNG ENTREPRENEURS Group. The group brings together entrepreneurs, sons of entrepreneurs and company managers registered in the YE groups of the regional system, aged from 18 to 40. Currently, there are approximately **900 operational members in services and manufacturing enterprises in the regional territory**, coming from several categories and activity sectors



Lobby, Institutional Affairs

Ref. Federica Bruno

The Area deals with:

1

Monitoring the work of regional government and its bodies

2

Contacts and meetings with the regional government and its bodies to represent industry needs

3

Monitoring the activities of the regional instrumental bodies and its subsidiaries, as well as Confindustria Piemonte shareholdings

4

Relations with the Chamber of Commerce system and other regional representative associations

Sector expertise

AGRIFOOD – Ref. Rossella Riva

In coordination with the General Secretary

Activity: agri-food representation and initiatives to support its competitiveness, in particular in the context of dedicated European Funds (e.g. EAFRD). Interaction with: Regional government and instrumental Bodies.

Topics: Regional policies for the agri-food sector development

Other: Consorzio Salame Piemonte PGI



HEALTH AND LIFE SCIENCES– Ref. Giovanni Mensi

In coordination with the General Secretary

Activity: representation of the Health sector of the federal system, initiatives for companies in the Health and Life Sciences sectors

Topics: Private Hospitals, Health and Welfare Societies, Outpatient Diagnostic Centres, Biotechnology and Life Sciences



TOURISM INDUSTRY– Ref. Federica Bruno

In coordination with the General Secretary supporting the President

Activity : representation of the Tourism Industry sector of the Confindustria system, initiatives for companies in the supply chain

Topics: Hotel and non-hotel sector, city tourism and cultural tourism, outdoor tourism, mountain tourism, proximity tourism, health tourism, industrial tourism, cycle tourism, sporting events, congresses and events.



Enterprise Europe Network

Resp. Rossella Riva

We are members of the Enterprise Europe Network (EEN) and work closely with the European Commission to help **small and medium-sized enterprises** improve their **competitiveness and develop their innovation potential in a sustainable way and face an international dimension**

The support of the EEN network represents the added value that enables us to multiply our services and help companies identify new trading, productive and technological partners abroad, support innovation and technology transfer and promote the participation of SMEs in European programmes (e.g. Heurope).

Thanks to the network we currently operate in more than 60 countries through:

More than 600 organisations: manufacturing and trade associations, chambers of commerce, regional development agencies, universities and research centres.

More than **5.000 professionals** at your doorstep



CIRCULAR HEALTH – EDIH

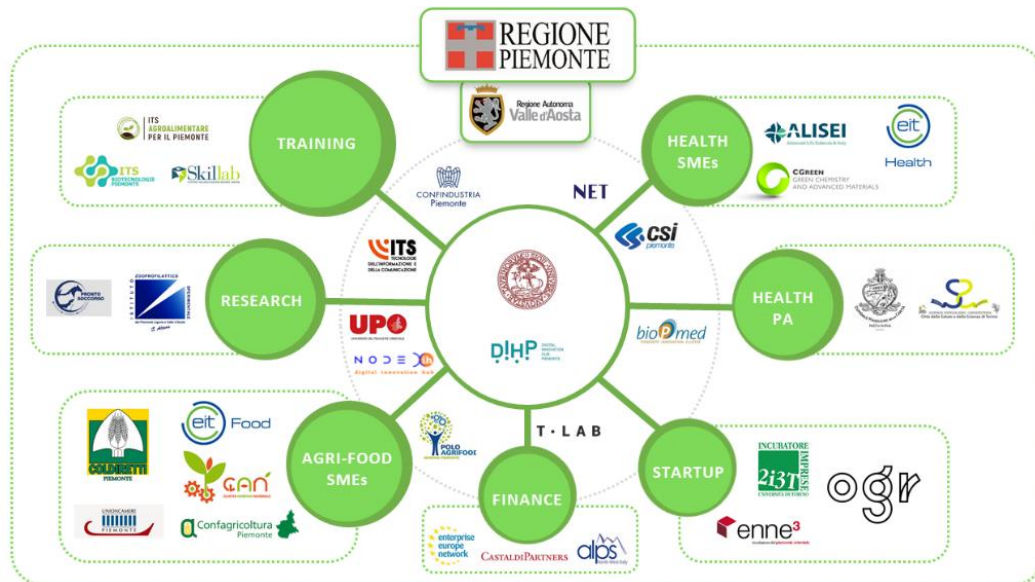
Resp. Rossella Riva

Since 1 January 2023, together with University of Turin and other excellent local partners, we have been participating in the European Digital Innovation Hub for Circular Health – **CHEDIH** project –, promoted by the European Commission and the Ministry of Enterprises and Made in Italy with the aim of **accelerating digitization of companies and the Public Administration**.

CHEDIH addresses companies in the **health and agrifood supply chains** located in **Piedmont and Valle d'Aosta**, and interacts with the European EDIH network for the pooling of respective skills and with the already existing European networks – such as the Enterprise Europe Network – for the activation of appropriate synergies.

In the context of the "**Digital Europe Programme**", the construction of European Digital Innovation Hubs – EDIHs is envisaged, in order to support the digital transformation of European societies and economies, ensuring the digital transition of the European industry with particular reference to SMEs and public administration through the adoption of advanced digital technologies, Artificial Intelligence, High Performance Calculation, Information Security.

EDIHs are selected according to a double European and national procedure and are **financed by the European Commission and by national funds**.





CONFINDUSTRIA
PIEMONTE

OVER 100 YEARS OF BUSINESS HISTORY, ON THE WAY TOWARDS THE FUTURE

