



BANDI & OPPORTUNITÀ DALL'UE

Selezione periodica, a cura di Confindustria Piemonte, delle *call for proposals* aperte e in apertura, ritenute di maggiore interesse per la manifattura piemontese, sui principali programmi europei a gestione diretta (Horizon Europe, Single Market Programme, Life, Digital Europe...) e relativi "cascade funding".

Per una panoramica completa: [call for proposals; cascade funding](#)

Per i numeri precedenti: [sito web Confindustria Piemonte](#)

Per informazioni e per iscriversi alla newsletter: een@confindustria.piemonte.it

CALLS FOR PROPOSALS

- Horizon Europe: Systemic circular solutions for a sustainable tourism (Innovation Action)
- Creative Europe Programme: Creative Innovation Lab 2024

CASCADE FUNDING

- FRIEND CCI Eurocluster 2nd Open call
- AIBC EUROCLUSTERS Open Call for Digitalisation Services and Product Development
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- Promotion of Agricultural Products 2024

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- Save the Date: Promotion of Agricultural Products Info Days 2024, *January 31st – February 1st 2024*

CALLS FOR PROPOSALS

*Attraverso i programmi europei a gestione diretta, l'UE sostiene finanziariamente lo sviluppo di progetti che contribuiscono a realizzare gli obiettivi politici della Commissione per la programmazione 21-27. Tali programmi prevedono specifiche **call for proposals** pubblicate e gestite direttamente dalla Commissione europea e dalle sue Agenzie esecutive. Ciascun programma può prevedere regole di candidatura distinte e anche le modalità di gestione e rendicontazione delle attività realizzate e delle relative spese possono essere diverse.*

Horizon Europe: Systemic circular solutions for a sustainable tourism (Innovation Action)

Proposals are expected to implement and demonstrate circular systemic solutions at the level of cities and regions, and include several sectors providing services for visitors and residents such as hospitality, transportation, culture, attractions, nature-based activities. Circular tourism should consider waste and water management, batteries and vehicles, electronics and ICT, packaging, plastics, construction and buildings, GHG emissions of local and long-distance mobility, accommodation and food services.

Proposals should address at least one of these above mentioned sectors. The targeted TRL at the end of the projects is 6 to 8. Total call budget: 10 million €; indicative number of grants: 2.

Funding programme: Horizon Europe, Cluster 6 – Climate, Energy and Mobility

Call & Topic ID: Circular economy and bioeconomy sectors (HORIZON-CL6-2024-CIRCBIO-01-4)

Deadline: February 22nd 2024

Applicants: legal entities (public or private bodies) established in EU Member States or associated countries

Activity sectors: tourism

Partnership: required (at least 3 independent legal entities established in different EU Member States or Horizon Europe associated countries)

Creative Europe Programme: Creative Innovation Lab 2024

The objectives of the Creative Innovation Lab is to encourage cooperation between the audio-visual sector and other cultural and creative sectors in order to accompany their environmental transition and/or to improve their competitiveness across borders. The support also aims to enable the European cultural and creative sectors to better adapt to the opportunities offered by the development of Artificial Intelligence and Virtual Worlds. Projects must focus on one (or several) of the below topics: a) Virtual Worlds; b) Innovative Business Tools; c) “Greener” practices.

Funding programme: Creative Europe Programme (CREA)

Call & Topic ID: Innovation Lab (CREA-CROSS-2024-INNOVLAB)

Deadline: April 25th 2024

Applicants: legal entities established in EU Member States or Creative Europe programme associated countries

Activity sector: music, publishing, cultural heritage and architecture

Partnership: not required

CASCADE FUNDING

Il supporto finanziario a parti terze o “cascade funding” è un meccanismo di finanziamento della Commissione europea attraverso cui il consorzio beneficiario è incaricato di distribuire sovvenzioni ad entità terze attraverso le cosiddette “open calls”. Accedere a una sovvenzione derivante da una open call consente di ricevere un finanziamento pubblico per eseguire specifiche attività di ricerca e innovazione (studi, esperimenti, azioni pilota) senza dover incorrere negli oneri burocratici delle tradizionali call for proposals. Nella presente sezione sono riportate anche le call pubblicate nell’ambito delle KICs (Knowledge and Innovation Communities) dello European Institute of Innovation and Technology (EIT).

FRIEND CCI Eurocluster 2nd Open call

FRIEND CCI aims at contributing to an improved resilience of the European Industrial Ecosystem of Creative and Cultural Industries (CCI) and to its green and digital transformation, by supporting SMEs with financial support in the form of lump sum grants (min 20.000€-max 50.000€), directed to the development and implementation of cross-sectoral projects aimed at developing both product and process innovations, as well as fostering cross-fertilization and innovation between SMEs of different ecosystems.

Deadline: January 14th 2024

Applicants: SMEs from EU Member States or Single Market Programme associated countries

Activity sector: Creative and Cultural Industries

Partnership: required (at least two SMEs, including at least 1 SME from the CCI ecosystem and 1 SME from another ecosystem; the lead Partner must be from one of the following countries: Italy, Spain, France, Germany or Romania)

AIBC EUROCLUSTERS Open Call for Digitalisation Services and Product Development

This open call supports European companies (SMEs) in their digitalisation planning activities related to activating services and support in Product Development to further support their twin transition (digital and green). It is targeted at European SMEs from the manufacturing, mobility, logistics and energy sectors, working on the artificial intelligence & blockchain technologies and/or interested in adopting AI & BC solutions to become more digital, resilient and green. Each beneficiary of this call can receive up to 15.000 € in the form of a lump-sum (total call budget 180.000 €).

Deadline: January 16th 2024

Applicants: SMEs from EU member states or Single Market Programme associated countries

Activity sectors: Artificial Intelligence and Blockchain applied to manufacturing, mobility, logistics and energy

Partnership: not required (proposals must be submitted by single companies)

More info: [infoday](#)

EU RURAL TOURISM 2nd open call

Through this second call for proposals, the EU RURAL TOURISM project will support at least 56 rural tourism SMEs, by improving their digital, green and social maturity, skills, and capacities. The participants will be working closely with experts to bridge their digital, eco-sustainability and soft/social skills gaps. Selected companies will receive a 5.000 € service pack enabling them to design and develop a new tourism product for international markets by integrating digital, sustainable and socio-cultural improvements into their business.

Deadline: January 16th 2024

Applicants: Micro businesses run by individuals or by a family, located in rural areas from a selected list of countries (including Italy)

Activity sector: Tourism - NACE codes: I55; N79; other NACE codes or in general other activities (where NACE code does not exist) referred to the rural tourism sector

Partnership: not required

FORTHCOMING

Promotion of Agricultural Products 2024

Following the adoption of [Promotion of Agricultural Products 2024 Work Programme](#), the European Commission will allocate €185.9 million to fund promotion activities for sustainable and high-quality EU-grown agri-food products in the EU and worldwide. The amounts available for campaigns selected in 2024 are split between promotion in the EU internal market (€81.3 million) and in third countries (€85.1 million).

Funding programme: Promotion of Agricultural Products

Call & Topic ID: simple/multi programmes

Planned opening date: January 18th 2024

Deadline: May 14th 2024

Applicants: legal entities (public or private bodies) established EU Member States

Activity sectors: promotion of agricultural products

Partnership: SIMPLE programmes can be submitted by one or more organisations from the same EU country. MULTI programmes come from at least two national organisations from at least two Member States, or from one or more European organisations.

More info: [infoday](#)

EVENTS

3rd AIBC EUROCLUSTERS Open calls Infoday

Online, November 27th 2023

The AIBC EUROCLUSTERS Project 3rd Infoday will provide potential applicants with information on the currently 3 available open calls targeting SMEs and start-ups, working on the AI & Blockchain technologies, to provide financial support for digitalisation services, product development, training and participating to events. Registration is available [here](#).

Save the Date: Promotion of Agricultural Products Info Days 2024

Brussels/Online, January 31st-February 1st 2024

Join the Info Day and get valuable insights on the Promotion of Agricultural Products funding opportunity and application process. The Info Days will take place in hybrid format on 31 January, from 13:30 to 17:00 and on 1 February, from 8:30 to 14:00. Stay tuned for more information about the registration process.

A.A.A. PARTNER CERCASI



Gli uffici di Confindustria Piemonte, oltre a diffondere le opportunità di partnership internazionali, sono a disposizione per creare apposite ricerche partner delle aziende piemontesi e promuoverle attraverso il database gestito in esclusiva dal network EEN.

Per informazioni: een@confindustria.piemonte.it

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