

Business Opportunities for Piedmontese Companies

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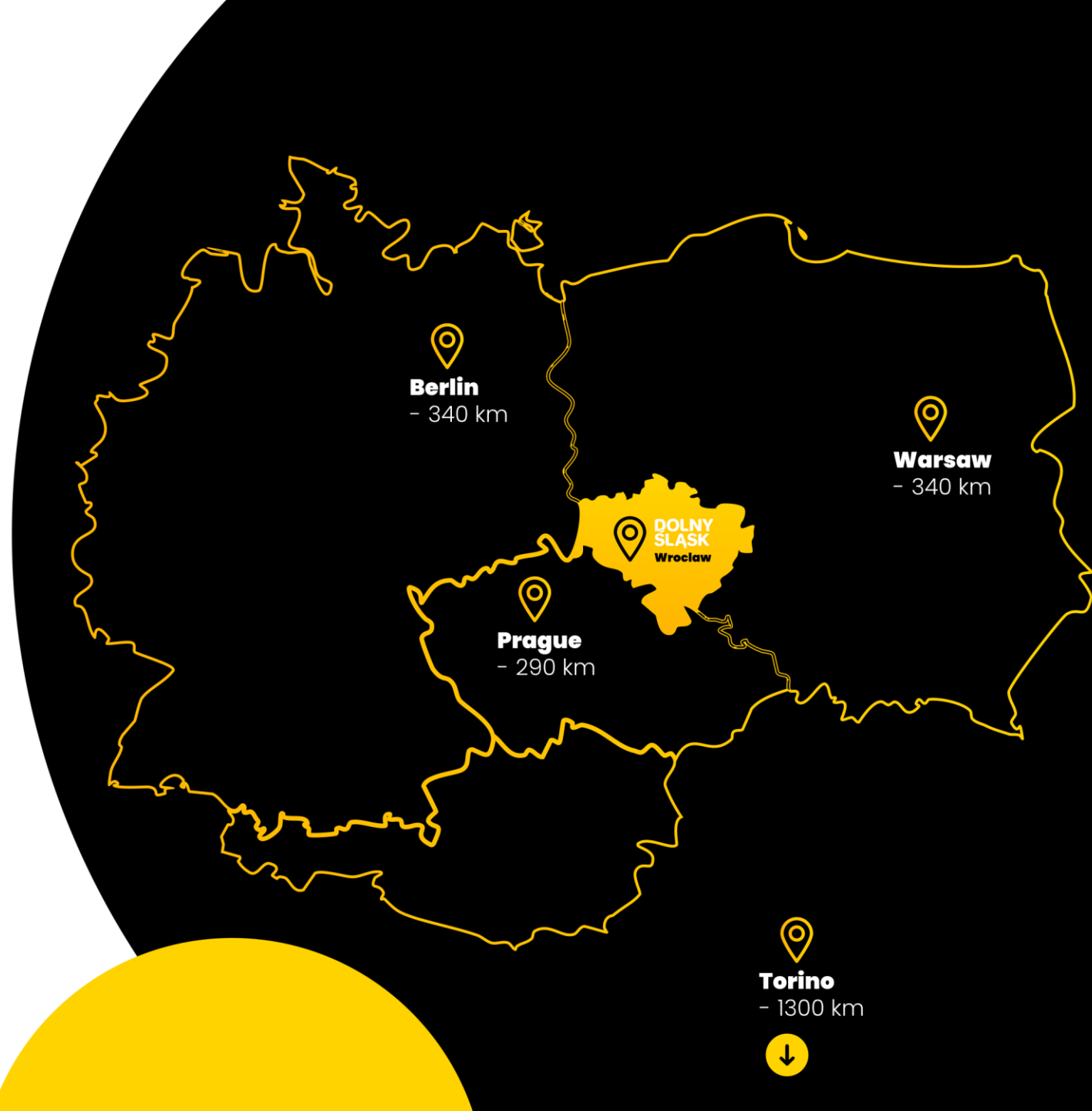
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Lower Silesia on the map of Europe



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Lower Silesia in numbers

3 million
inhabitants

Main cities:

Wrocław, Legnica,
Jelenia Góra,
Wałbrzych

2nd in Poland in GDP
per capita **107% of
the national average**

20,000 km²
– area

Export powerhouse
€32.3 billion
in exports
– 3rd in Poland

€11.3 thousand
in exports per capita
– 1st in Poland

2nd in Poland
in average wages

High level of
entrepreneurship
456,000 registered
businesses

**A leader
in business**
innovation in Poland



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Wrocław

– the Capital of Lower Silesia

3rd largest city in Poland

~1 million residents

3rd largest **academic centre** in Poland

The largest **IT department** in Poland

2.5% unemployment rate



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Regional Strengths

Favourable geographical location

- o Central location in Europe
- o Proximity to Germany and the Czech Republic
- **Dense road and rail network**
- **Strong academic institutions and educational base**
 - Access to young technical and business talent
- **Diverse and modern economy**
- **Growing startup ecosystem and investment incentives**
- **Attractive demographics and migration trends**
- **Well-developed tourism and cultural offer**



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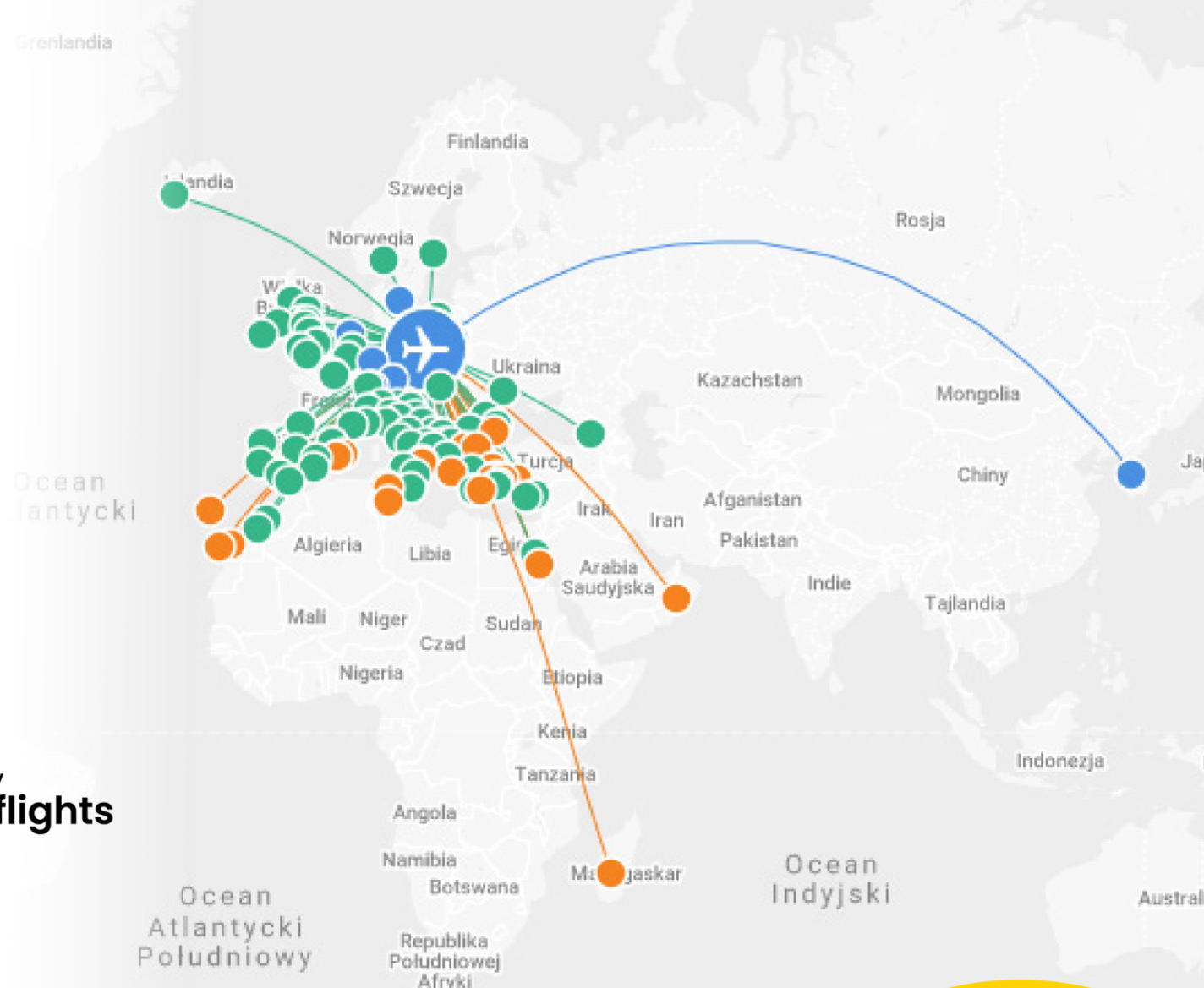
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Wrocław Airport

Direct daily flights to major European transfer hubs (Amsterdam, Frankfurt, Munich, Warsaw, Zurich and Copenhagen) – **17 daily flights**

~5 million passengers in 2025
with **intensive growth forecast for 2026**

**Plans for terminal extension and
airside development (2026–2029)**



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Leading Industries

Chemical & Pharma

3M, Align Technology, Fresenius,
Hasco-Lek, Herbapol, MacoPharma, USP
Zdrowie, Solventum, Colgate-Palmolive

White Goods

BSH, Electrolux, LG

Electromobility

Daimler, LG Energy Solution,
Toyota Motor
Manufacturing Poland

IT & ICT

Atos, Capgemini, Dolby, DXC, GlobalLogic
(Hitachi), Sii, Kyndryl, Nokia,
Opera Software, Tieto, Unit4, Volvo IT, EPAM

Metal Processing

KGHM Polska Miedź,
KGHM ZANAM, ZETKAMA

Gaming

Techland, CD Projekt Red,
Ten Square Games S.A.

Mechanical Engineering

Balluff, Danfoss, Fanuc,
Viessmann, WAMS, NSK Steering
Systems Europe, Ronal

Modern Business Services

BNY, EY, Google, HPE, LAPP, Mahle,
McKinsey, Olympus, PPG, UBS,
Smith+Nephew, Qiagen

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Foreign Investment

- One of Poland's leading regions for foreign investment
- Foreign capital in Lower Silesia: approx. €5.8 billion 9.2% of total foreign capital in Poland
- Approx. €3.5 thousand in foreign capital per capita 3rd highest in Poland

Main countries of origin of foreign capital:

- Germany
- Luxembourg
- Netherlands
- France
- United Kingdom



Economic Cooperation between **Lower Silesia and Piedmont**

INDUSTRY & MECHATRONICS

PATELEC Elpena – PATELEC

Capital investment and manufacturing cooperation

Lanzi Group

Piedmont-based company with a branch in Wrocław

AEROSPACE & DEFENCE

SIRIT Poland – Lower Silesian Aviation Cluster

Industrial and cluster cooperation

Lower Silesian Aviation Cluster <-> Piedmont aerospace sector

B2B, technology cooperation and business missions

SCIENCE & R&D

Wrocław University of Science and Technology <-> Politecnico di Torino

Joint research and academic cooperation

TECHNOLOGY & STARTUPS

Lawyerd! <-> Torino City Lab / Quickload

Startup acceleration and innovation cooperation

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Higher Education in Lower Silesia

- **29** higher education institutions
- **140,700** students
- **28,700** graduates in 2025
- **8,700** international students
- **Over 10%** of all students in Poland



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Lower Silesia tourism and recreation



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The Barycz Valley and the Milicz Ponds natural reserve



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Cities and towns



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Castles and churches



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Wrocław – the capital of Lower Silesia



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Culture and leisure



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Monuments and history



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**See you in
Lower Silesia!**



**Secondo il rapporto Kearney,
la Polonia è il miglior luogo**