

Connections Italy, Piedmont, Poland and Europe

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35th Economic Forum

September 8-10 2026, Karpacz.

"Architecture of the New Order -
Stability in Times of Change"



**LOWER
SILESIA**

Main Partner of the
Economic Forum

- Focusing on major global transformations, security, the energy transition, and international balances.
- Participants: Over 6,000 guests from 60 countries, including political leaders and figures from the business, academic, and cultural worlds.
- More than 500 events, including plenary sessions and thematic panels such as the AI Forum and the Cybersecurity Forum.

ITALIAN COMPANIES IN POLAND

- **2.700 ITALIAN COMPANIES** in Poland
- **100.000 EMPLOYEES** in the business ecosystem
- **ITALY: 4TH PARTNER OF POLAND FOR FDI** - *Foreign Direct Investment*

AUTOMOTIVE AND COMPONENTS

- Brembo
- Fiat/Stellantis
- Iveco
- Magneti Marelli
- Pirelli

MECHANICS AND MACHINERY

- Bitron
- Italmetal
- Marcegaglia

INFRASTRUCTURE AND CONSTRUCTION

- Webuild

ENERGY AND ENGINEERING

- Enel
- ENI
- Prysmian
- Saipem

FINANCIAL SERVICES

- Intesa Sanpaolo
- Unicredit

FASHION AND LUXURY

- Calzedonia
- Gucci
- Intimissimi
- Luxottica
- Zegna

FOOD PRODUCTS

- Barilla
- Ferrero
- Segafredo

INTERCHANGE PIEDMONT - POLAND

IMPORT 2025: 3.907 mln € (-6% vs 2024)

EXPORT 2025: 3.211 mln € (+1% vs 2024)

Main products imported



MEANS OF TRANSPORT

72,3% → 2.826 mln €

of which 67,1% consisted
of motor vehicles,
trailers, and semi-trailers



PHARMACEUTICAL, CHEMICAL- MEDICINAL, AND BOTANICAL PRODUCTS

4,8% → 188,7 mln €



ELECTRICAL APPLIANCES

4,5% → 174,6 mln €



FOOD, BEVERAGES, TOBACCO

4,3% → 168,4 mln €



METAL PRODUCTS

3,3% → 131 mln €

Main exports



MEANS OF TRANSPORT

35,8% → 1.149 mln €

of which 35,3,1% consisted
of motor vehicles, trailers,
and semi-trailers



FOOD, BEVERAGES, TOBACCO

15,9% → 510,5 mln €



MACHINERY AND APPARATUS

13% → 417,2 mln €



PHARMACEUTICAL, CHEMICAL- MEDICINAL, AND BOTANICAL PRODUCTS

8,5% → 271,4 mln €



METAL PRODUCTS

6,4% → 205,5 mln €

Av / Regione Piemonte

Wizz Air porta a Torino quattro nuove rotte da Polonia e Repubblica Ceca

Dal 16 gennaio 2027 voli ogni sabato da Breslavia, Danzica, Katowice

