

**Sector Group
Energy-Intensive Industries**



PITCH 2 MATCH

**SUSTAINABLE MATERIALS AND
CIRCULAR ECONOMY FOR THE
PACKAGING SECTOR**

SG EII Pitching session | ITALY

19th November 2025

10.00 – 11.00 CET – online

[Click here
to register](#)

#EENCanHelp



PITCH 2 MATCH | Italy

Sector Group Energy-Intensive Industries

Pitching session | **19th November 2025 at 10:00 – 11.00 CET**

A **pitching session** designed for SG Energy-Intensive Industries clients and stakeholders interested in exploring new collaboration opportunities in business, technology, or research.

Four organisations from **Italy** will present their innovative solutions in the **Sustainable Packaging Sector**:

- **Agree NET (Torino)**

PiFresc®: Less Waste, More Freshness - A Smarter Way to Protect Fruits (and Profits)

Gustavo Gonzalez, CEO & Founder

- **BOTTA EcoPackaging (Milano)**

BOTTA EcoPackaging: A Sustainable Packaging Innovation Journey

Lara Botta, Business Development Manager

- **Food Packaging Lab – University of Milan (Milano)**

Cellulose from waste for food packaging applications (CELL-PACK)

Daniele Carullo, Founder

- **L-ife (Bologna)**

Waste-to-Value: Mycelium solutions for circular packaging & merchandising

Giulio Eugeni, Founder

PITCH 2 MATCH | Italy

Sector Group Energy-Intensive Industries

Pitching session | **19th November 2025 at 10:00 – 11.00 CET**

What to expect:

- 5-minute pitches by each company
- Live Q&A session to interact directly with the companies
- Opportunity to express interest and schedule bilateral meetings

Who should attend:

- Companies,
 - Research centres
 - Innovation stakeholders
- active or interested in the **packaging sector**.

Don't miss the chance to discover new solutions and connect with potential partners!

Please, contact us for more information: sgeii@art-er.it

